

JOB ADVERTISEMENT

Position Title: Avocado Manager

Location: Eldoret

Job Purpose

We are seeking to recruit a competent, self-driven, and results-oriented individual to provide technical leadership in the production of high-quality avocados for export. The role involves managing production costs and enhancing staff productivity to ensure the company meets its growth, revenue, and profitability targets.

Key Responsibilities

A. Production Management

- Develop and implement crop production strategies to achieve set targets.
- Prepare and manage the production budget to realize growth, revenue, and profitability goals.
- Optimize production costs by improving efficiency, systems, and procedures.
- Manage pest and disease control through integrated pest management (IPM) using biological, physical, mechanical, cultural, and chemical methods.
- Oversee crop nutrition through best-practice irrigation and fertigation systems.
- Enhance staff performance and productivity through appraisals, training, and motivation.
- Coordinate research and development initiatives, including trials for new varieties, biological agents, chemicals, and innovative growing techniques.
- Ensure compliance with certification and regulatory standards (e.g., NEMA, Fairtrade).
- Coordinate the general administration of the production function in liaison with the General Manager.

B. Nursery Management

- Oversee all activities and infrastructure within the nursery section.
- Source rootstocks and mother stock materials.
- Supervise potting, planting, and grafting of scions.
- Maintain plant health through effective fertilization, pest control, and hygiene practices.
- Manage nursery inventory, logistics, and quality control.
- Trial and implement new techniques and methodologies to enhance nursery performance.

C. Community Outreach Program

- Collaborate with local farmers through the outgrower program.
- Train and demonstrate best agricultural practices to selected farmers.

Qualifications and Skills

- Bachelor's degree in Agriculture, Horticulture, Agronomy, or a related field from a recognized institution.
- Minimum of 6 years' managerial experience in avocado production and nursery management.
- Strong leadership, planning, and interpersonal skills.
- Proven ability to manage resources efficiently and achieve production targets.

How to Apply

Applications should be submitted **by 20th October 2025** and addressed to:

HR Business Partner

Sian Flowers

P.O. Box 19169-00501, JKIA Nairobi

Interested candidates should send their applications by email to:
recruitment@sianflowers.co.ke

Only shortlisted candidates will be contacted.

For more information, visit our website: www.sianflowers.co.ke